



AIBC Member Benefits

Q4
2025

New Member Benefits App

My Membership App delivers convenience, savings.



The American Independent Business Coalition (AIBC) is proud to announce a new app that helps members view and manage their unique member benefits. **My Membership App**, available for Android and iPhone, brings all your member services, savings and discounts together in one place. It also keeps track of important details you need to make the most of your benefits, including any phone numbers, URLs or promo codes.

For instructions on how to download the app, please visit aibcoalition.com.

Articles of Interest

Using Influencers to Help Market Your Business

Did you know one of the earliest marketing influencers was an 18th-century potter who leveraged his relationship with the royal family into a well-known fine china and gifts company?

While today's marketers don't need Wedgwood's royal connection to make a powerful influencer marketing campaign, knowing how to pick the right partner and manage them can make or break its success.

[Read More >>](#)



Five Things No One Tells You About Menopause

Menopause is a natural phase in a woman's life marking the end of her reproductive years, typically between the ages of 45 and 55. This normal and inevitable process brings about significant changes that can cause concern or frustration, especially if the woman experiencing it isn't mentally or physically prepared before it occurs.

In this article, we'll share some menopause facts you should know to prepare yourself for these changes — or find answers to the symptoms you've been experiencing.

[Read More >>](#)

MDLIVE

Now visiting the doctor is easier than ever before. Avoid the waiting room and inconvenience of going to the doctor's office. Visit a doctor by phone, secure video or MDLIVE App. Doctors are available 24/7, and family members are also eligible.

- Pay \$0 out of pocket for medical consultations.
- Three **free** Talk Therapy consultations per person, per calendar year and then \$90 per hour.
- Dermatology consultations are \$59 per video consult.

2,118 visits
in October 2025*

1,216 activations
in October 2025*

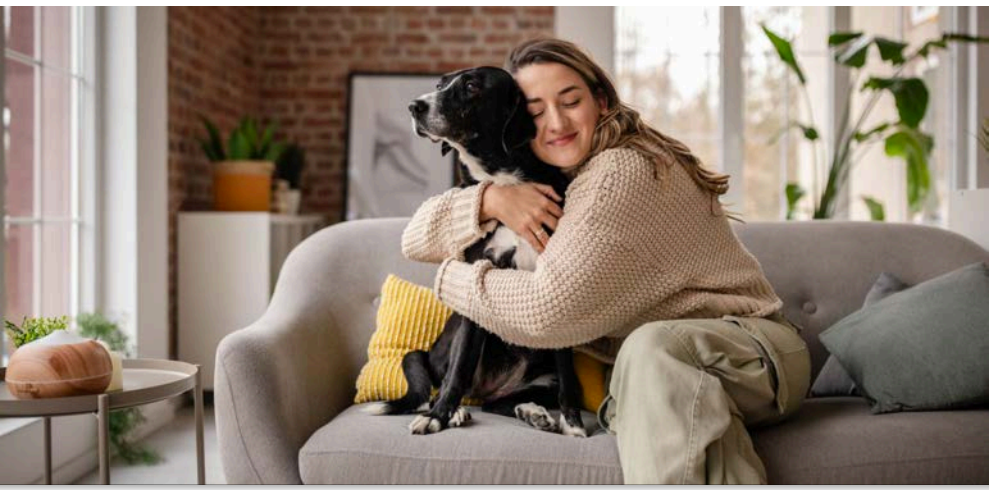
22,093 visits by
11,922 patients
in YTD 2025*

146,285 activations
since inception

Activate now!
[Log into aibcoalition.com](http://aibcoalition.com)
for more information!

*Utilization rates reported in the MCR is intended for directional insight; these numbers are not contract specific and do not count utilization the same way in all reports; see definitions for calculation detail. If your organization has a utilization calculation in your agreement, please contact your account manager to discuss.

FIGO



American Independent Business Coalition members enjoy 10% off Figo pet insurance offerings.

Virtual vet 24/7 – Direct access to a licensed veterinary professional via text or video chat — anytime, anywhere, within seconds.

AI claims – Powered by Evie, our chatbot, Figo brings a best-in-industry experience to the claim filing process.

Inbox and docs – From medical notes to policy documents, keep all your pet records in one place with easy, on-the-go access.

What does Figo cover?

- Emergency and hospitalization
- Surgeries
- Veterinary specialists
- Hereditary and congenital conditions
- Chronic conditions
- Dental illness and injury
- Prescriptions
- Imaging
- Knee conditions
- Prosthetics and orthopedics
- Hip dysplasia

How does Figo work?

If your pet is sick or injured, you can seek treatment from any licensed veterinarian in the world and then submit your bill for reimbursement.

Learn more at aibcoalition.com!



Scholarships

Try our easy electronic scholarship application process!

[Learn More >>](#)

Sponsorships



Mission of Dress For Success®

Dress For Success promotes women's economic independence from challenging situations by providing professional attire, a network of support and career development tools to help them thrive in work and life.

How We Work

Dress For Success provides professional clothing and counseling for each of our clients. When a client secures a job interview, we provide her with one free business suit, as well as the appropriate accessories, footwear and makeup. When she successfully lands a job, she returns to Dress For Success for five additional pieces.

What to Donate

Dress For Success Midwest® accepts both financial and in-kind donations.

Current Needs

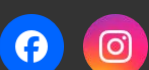
- Interview-appropriate suits, including blouses, slacks, skirts, dresses, blazers and jackets
- Work-appropriate shoes, including pumps or flats in sizes five up to 12
- Accessories, such as scarves, earrings, bracelets, rings, necklaces, purses, briefcases and portfolios

Visit Dress For Success at dressforsuccess.org.

For information regarding your membership and association services, call or write:

Membership Services Office
American Independent Business Coalition

12444 Powerscourt Drive, Suite 500A
St. Louis, MO 63131
1.833.418.0968



Articles in this newsletter are meant to be informative, enlightening and helpful to you. While all information contained herein is meant to be completely factual, it is always subject to change. Articles are not intended to provide medical advice, diagnosis or treatment. Consult your doctor before starting any exercise program.

Benefits may not be available in all membership levels. For more information, or to upgrade your membership, please call 1.800.992.8044

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